

# MATPRA

MID-ATLANTIC TOURISM  
PUBLIC RELATIONS ALLIANCE

Thank you for your interest in joining The Mid-Atlantic Tourism Public Relations Alliance (MATPRA). MATPRA is a grassroots group of tourism marketing and public relations professionals working together to promote the Mid-Atlantic region of the United States as a single destination.

Membership is limited to state tourism organizations, convention and visitor bureaus, destination marketing organizations and tourism promotion agencies from Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia and Washington, D.C., with a designated public relations representative or contact. Currently dues are \$200 through June 2017, payable within 30 days.

*Please Note: Because personnel do change at our various organizations, requirements are for the organization, not the individual representing the organization. If a second representative is listed, they will receive all communications as the primary, including listing on the website. In some cases CVB will only list one, but bring an additional representative to Marketplace.*

Name of Organization: \_\_\_\_\_

Address of Organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Public Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Name of Designated Representative (*primary*): \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Direct Tel: \_\_\_\_\_ ext. \_\_\_\_\_ Mobile: \_\_\_\_\_

Name of Additional Representative (*optional*): \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Direct Tel: \_\_\_\_\_ ext. \_\_\_\_\_ Mobile: \_\_\_\_\_

Signature of Primary Representative: \_\_\_\_\_ Date: \_\_\_\_\_

*Return your completed form to Jennifer Sigal, MATPRA Chair-Elect, by emailing [sigal@visitloudoun.org](mailto:sigal@visitloudoun.org). Thank you!*