

## Detailed 2017 MATPRA Marketplace Schedule – Winchester, Virginia

*Updated 8/15/17 – subject to change*

*\* Note – all tours, meals and events have been designed to maximize DMO/travel writer interaction time \**

### **Tuesday, September 12<sup>th</sup>**

- 9:00am – 5:00pm Registration desk at the George Washington Hotel
- 1:00pm – 4:45pm Optional a-la-carte tours in Old Town Winchester (details at registration)
- 3:00pm – 4:00pm MATPRA Annual Meeting (all DMO's to attend)
- 5:30pm – 6:45pm Opening reception and mixer at the Shenandoah Valley Discovery Museum sponsored by *The Wilderness Road* (walking distance from the GW Hotel)
- 7:00pm – 9:00pm Dine-Around in Old Town Winchester (walking or shuttles depending on assigned restaurant)
- 6:00pm – 11:00pm Access to Grand Ballroom to pre-set up for Marketplace (optional)

### **Wednesday, September 13<sup>th</sup>**

- 7:30am – 9:00am Breakfast at the GW Hotel sponsored by *Visit Potter Tioga Visitors Bureau*
- 9:00am – 12:00pm Marketplace in the Grand Ballroom at the GW Hotel
- 12:30pm Buses load for Patsy Cline, Horseback and Orchards tours (as assigned)
- 1:00pm Buses load for Civil War and Artisan Trail tours (as assigned)
- ~5:00pm All buses return from afternoon tours to GW Hotel
- 5:30pm Buses load for evening reception
- 5:45pm – 6:30pm Cocktail hour in the Glen Burnie Gardens at the Museum of the Shenandoah Valley
- 6:30pm – 8:00pm Grand Taste of Winchester at the Museum of the Shenandoah Valley sponsored by *Visit Pennsylvania* (including free access and tours to the Museum)
- 8:00pm Buses load to return to Old Town Winchester
- 8:15pm – 8:45pm Special programming in Old Town Winchester (TBD)
- 8:45pm – ? Optional evening entertainment in Old Town Winchester (details at registration)

### **Thursday, September 14<sup>th</sup>**

- 7:30am – 9:00am Breakfast at the GW Hotel
- 9:00am – 11:30am Morning tours (as assigned)
- 12:00pm – 1:30pm Lunch at the GW Hotel sponsored by *Visit Maryland* with Professional Dev Panel
- 1:30pm 2017 MATPRA Marketplace concludes