

# Unique Shopping Experiences Abound in the Mid-Atlantic Region

**(U.S. Mid-Atlantic Region, July 20, 2015)** - Summertime is shopping time in the Mid-Atlantic region of the United States. The region's popular malls, specialty shops, and boutiques offer visitors the opportunity to bring home special memories and keepsakes from their travels.

The Mid-Atlantic Tourism Public Relations Alliance (MATPRA) presents distinct shopping opportunities for visitors to the region. For more information about individual listings, contact the visitors bureaus below.

## **Delaware**

### **Greater Wilmington**

Seventeen million shoppers visit Newark's Christiana Mall with over 200 stores including Apple, Nordstrom and Cabella's. Boutiques and specialty shops are popular in Hockessin, Greenville and Newark. The big surprise is our museum stores which offer unusual items that make memorable gifts and wonderful keepsakes...and shopping is tax-free in Delaware. Greater Wilmington Convention & Visitors Bureau, Lyn Lewis, [LynLewis@VisitWilmingtonDE.com](mailto:LynLewis@VisitWilmingtonDE.com), [VisitWilmingtonDE.com](http://VisitWilmingtonDE.com)

### **Southern Delaware**

With Tax Free Shopping, 130+ outlet stores, an abundance of antique stores, and hundreds of unique shops lining charming main streets in seaside and riverside towns, Southern Delaware is a shopper's paradise! And after shopping be sure to relax and dine in one of the many renowned restaurants along our Culinary Coast™. Southern Delaware Tourism, Tina Coleman, [tinac@visitsoutherndelaware.com](mailto:tinac@visitsoutherndelaware.com), [visitsoutherndelaware.com](http://visitsoutherndelaware.com)

## **Maryland**

### **Annapolis & Anne Arundel County**

For off-the-beaten-track boutique shopping in Annapolis check out Maryland Avenue. New clothing stores, including Dear Annie, Ekka, Oh My Darling, and Lil' Lamb Boutique, rub elbows with antiques shops, Annapolis Bookstore, Capistrano's old-fashioned barbershop, Annebeth's gifts and provisions, and Galway Bay Restaurant and Pub - all just steps from Main Street. Annapolis & Anne Arundel County Conference and Visitors Bureau, Susan Steckman, [ssteckman@VisitAnnapolis.org](mailto:ssteckman@VisitAnnapolis.org), [VisitAnnapolis.org](http://VisitAnnapolis.org)

### **Calvert County**

The Patuxent Arts Trail in Calvert County has it all. Realism. Impressionism. Abstract art. What's your passion? The trail features seven galleries and winds from the scenic

bayside town of North Beach to Solomons Island, named one of America's happiest seaside towns. Art lovers rejoice. Calvert County Department of Economic Development, Joyce Baki, [bakija@co.cal.md.us](mailto:bakija@co.cal.md.us), [choosecalvert.com](http://choosecalvert.com)

### **Frederick**

Enjoy shopping in Downtown Frederick, a great American Main Street, where you'll find a thriving 50-block historic district showcasing more than 80 independently-owned restaurants, antiques stores, and boutiques. The vibrant downtown, which also features fascinating art and architecture, hosts hundreds of special events and themed First Saturdays throughout the year. Visit Frederick, Charissa Hipp, [chipp@fredco-md.net](mailto:chipp@fredco-md.net), [VisitFrederick.org](http://VisitFrederick.org)

### **Montgomery County**

Shop till you don't want to stop! Shoppers delight in high end shops in Chevy Chase, antique shopping in Kensington Antique Row, upscale retail at Westfield Montgomery and Premium Outlets in Clarksburg. Or try one of our town centers for shopping, dining, and lodging all in one place. Visit Montgomery, Bethany Manimbo, [bmanimbo@visitmontgomery.com](mailto:bmanimbo@visitmontgomery.com), [VisitMontgomery.com](http://VisitMontgomery.com)

### **Saint Mary's County**

St. Mary offers local art, handcrafts, antiques, and more. Find local items at country stores, or high-end furniture at small boutiques. Get farm-fresh produce and foods from popular Amish markets, or browse Leonardtown's quaint shops around a charming square. A shopping safari in St. Mary's is a whole lot of fun! St. Mary's County Tourism, Andrew Ponti, [andrew.ponti@stmarysmd.com](mailto:andrew.ponti@stmarysmd.com), [VisitStMarysMd.com](http://VisitStMarysMd.com)

### **Pennsylvania**

Pennsylvania offers a diverse mix of urban shopping districts and some of the nation's largest retail centers, including the King of Prussia Mall and the high-end shops of Rittenhouse Row. Visitors should treat themselves to that extra pair of shoes since clothing and shoe purchases are tax-free. Pennsylvania Tourism Office, Kelly Walker, [KWalker@tierneyagency.com](mailto:KWalker@tierneyagency.com), [visitPA.com](http://visitPA.com)

### **Altoona**

Take a trip back in time and explore numerous antique shops in Blair County! People once arrived by boat and departed without some cargo when they traveled on via the railroad, leaving antiques behind. Now there are numerous antique shops and a gallery that hosts a weekly flea market. Altoona, Jennifer Fleck, [jfleck@explorealtoona.com](mailto:jfleck@explorealtoona.com), [explorealtoona.com](http://explorealtoona.com)

### **Butler County**

Celebrate the Seasons of Shopping in Butler County at our unique specialty shoppes. Purchase an online shopping pass for just \$10 and save 10% at participating shoppes. All who purchase a pass will be entered to win Butler County Gift Certificates. Butler County Tourism & Convention Bureau, Patti Jo Lambert, [pjlambert@visitbutlercounty.com](mailto:pjlambert@visitbutlercounty.com), [visitbutlercounty.com/SeasonsofShopping](http://visitbutlercounty.com/SeasonsofShopping)

### **Central Pennsylvania**

Walk through 30,000 square feet of converted movie theaters full of antiques at Plaza Centre Antique Gallery. Stop into Tait Farm, headquarters for Tait Farm Specialty Foods. Have one of Village Eatinghouse's signature "Best Dressing Ever" salad dressings. Central PA Convention & Visitors Bureau, Andy Rupert, [andy@visitpennstate.org](mailto:andy@visitpennstate.org), [visitpennstate.org](http://visitpennstate.org)

### **Endless Mountains**

Strolling along Main Street of the towns in the Endless Mountains is the perfect way to experience the charm of rural Americana! From Chocolates by Leopold in Montrose to Tunkhannock's Creekside Gardens & Butterfly House to the Eagles Mere Bookstore in Sullivan County, treasures await you in Northeastern Pennsylvania! Endless Mountains Visitors Bureau, Morgan Christopher, [sales@EndlessMountains.org](mailto:sales@EndlessMountains.org), [EndlessMountains.org](http://EndlessMountains.org)

### **Indiana County**

Looking for one-of-a-kind shopping in a relaxed setting? Smicksburg Amish Village features Women's Wine & Fiber Tours and unique boutiques. Shop till you drop summer bargains in Downtown Indiana Specialty Stores featuring custom jewelry, fine clothing, shoes, antiques, children's items, kitchenware, and hobby shops next to art galleries and gourmet restaurants! Indiana County Tourist Bureau, Maria Jack, [mjack@visitindianacountypa.org](mailto:mjack@visitindianacountypa.org), [VisitIndianaCountyPA.org](http://VisitIndianaCountyPA.org)

### **Lehigh Valley**

Shop 'til you drop in Lehigh Valley. Visit Weil Antique Center to find a diamond in the rough. Explore the Moravian Book Shop, the world's oldest continually-operated bookstore. Treat your taste buds with a visit to the historic Easton Farmers' Market. And what's better than tax-free clothing shopping? Discover Lehigh Valley, Kaitie Burger, [Kaitie@DiscoverLehighValley.com](mailto:Kaitie@DiscoverLehighValley.com), [DiscoverLehighValley.com](http://DiscoverLehighValley.com)

### **Poconos Mountains**

There is plenty of shopping set in the lush natural beauty of the Pocono Mountains. From name-brand outlets to flea markets, antique shops to galleries, boutiques to craft and specialty shops, you're sure to find whatever you're looking for in the Pocono Mountains. Pocono Mountains Visitors Bureau, Elizabeth Richardson, [erichardson@poconos.org](mailto:erichardson@poconos.org), [PoconoMountains.com](http://PoconoMountains.com)

### **York County**

Anchored by the eclectic Central Market House in Downtown York and featuring one-of-a-kind shops such as Sunrise Soap Company, York City Pretzel Company and Clay Path Studio - not to mention quirky street art and historical wall murals - readers will love an introduction to York's dynamic Market District. York County Convention & Visitors Bureau, Brent Burkey, [bburkey@yorkpa.org](mailto:bburkey@yorkpa.org), [yorkpa.org](http://yorkpa.org)

### **Virginia**

## **Hampton**

Back to school shopping in Hampton is a breeze with over 70 specialty stores at Peninsula Town Center including Talbots, Express, Apricot Lane, and more. Enjoy live music events at this beautifully-landscaped outdoor shopping destination, then head downtown for boutique finds and antiques, stopping for dinner on Queens Way! Hampton Convention & Visitor Bureau, Shannon Hoy, [shannon.hoy@hamptoncvb.com](mailto:shannon.hoy@hamptoncvb.com), [Visithampton.com](http://Visithampton.com)

## **Harrisonburg**

August is craft beer month! Celebrate at our local bottle shops downtown; offering free beer tastings Thursdays or Saturdays. Harrisonburg also offers abundant shopping choices from artisan works and handcrafted gifts to national favorites and fashion boutiques. Experience our farm-to-table shopping options at local markets, farm stands, vineyards, and orchards. Harrisonburg Tourism and Visitor Services, Jessica Williams, [jessica.williams@harrisonburgva.gov](mailto:jessica.williams@harrisonburgva.gov), [VisitHarrisonburgVA.com](http://VisitHarrisonburgVA.com)

## **Lexington, Rockbridge County**

With intriguing names like Artists in Cahoots, Pumpkin Seeds and Shenandoah Attic, shopping in Lexington, VA is a serendipitous adventure! Boutique shops and art galleries offer authentic, local artisan crafts, jewelry, pottery, artwork, and ladies apparel. Take home a bit of Lexington for yourself...your friends will be green with envy! Lexington and Rockbridge Area Tourism, Patty Williams, [marketing@lexingtonvirginia.com](mailto:marketing@lexingtonvirginia.com), [LexingtonVirginia.com](http://LexingtonVirginia.com)

## **Loudoun County**

Indulge in some retail therapy in Loudoun where you can find everything from boutiques in historic towns to 110 upscale designer and brand name deals at Leesburg Corner Premium Outlets. Our local shops feature everything from antiques and artwork by local artisans to jewelry, clothing and Virginia wine. Visit Loudoun, Jennifer Buske-Sigal, [sigal@visitloudoun.org](mailto:sigal@visitloudoun.org), [visitloudoun.org](http://visitloudoun.org)

## **Newport News**

Shopping, relaxation and fun are always on the itinerary in Newport News, with a variety of unique shopping districts, luxurious day spas, and an assortment of evening entertainment options, Newport News is the perfect choice for your next Girlfriend Getaway. Contact us for details! Newport News Tourism Development Office, Rebecca Cutchins, [rcutchins@nnva.gov](mailto:rcutchins@nnva.gov), [newport-news.org](http://newport-news.org)

## **Prince William & Manassas**

Discover quaint shops in one of our historic towns, pick produce at a farmers market or find and heirloom at shops in the antique corridor. For indoor shopping visit Manassas Mall or Potomac Mills, an outlet center with more than 220 shops and an IMAX movie theater. Prince William & Manassas, VA, Nicole Warner, [nwarner@discoverpwm.com](mailto:nwarner@discoverpwm.com), [DiscoverPWM.com](http://DiscoverPWM.com)

## **Roanoke**

Virginia's Blue Ridge is full of one-of-a-kind shops and galleries! From locally-handmade treasures at area farmers' markets to re-purposed antiques at Black Dog Salvage, home of DIY Network's Salvage Dawgs. You can even sample artisan food products at local specialty shops like Chocolatepaper, Eli's Provisions, and Oliveto Cafe. Roanoke Valley Convention & Visitors Bureau, Catherine Fox, [cfox@visitroanokeva.com](mailto:cfox@visitroanokeva.com), [visitvablueridge.com](http://visitvablueridge.com)

## **Shenandoah County**

Bargain hunters paradise at the annual Route 11 Yard Crawl; over 43 miles of yard sales, antiques, business sales the 2nd Saturday in August. Prefer hand crafted? The Shenandoah County Artisan Trail is Virginia's largest, single-county artisan trail with over 75 sites including artisan studios, farms, and local restaurants. Shenandoah County Tourism, Jenna French, [jfrench@shenandoahcountyva.us](mailto:jfrench@shenandoahcountyva.us), [ShenandoahTravel.org](http://ShenandoahTravel.org)

## **About Mid-Atlantic Tourism Public Relations Alliance**

The Mid-Atlantic Tourism Public Relations Alliance (MATPRA) is a cohesive unit of regional tourism partners encompassing Delaware, Maryland, Pennsylvania, Virginia, West Virginia and Washington, D.C. The group serves travel journalists by creating a regional resource that ignores geographical boundaries. The Alliance promotes common threads and offers saleable stories to journalists about the mid-Atlantic destination as a whole. For more information, visit [www.matpra.org](http://www.matpra.org).

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## **Mid-Atlantic Tourism Public Relations Alliance**

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MATPRA Chair 2015-2016

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