



# 2020 MATPRA SPONSORSHIP OPPORTUNITIES

Dover Downs Hotel & Casino • September 21 - 23, 2020

*Come Play!*  
**DOVER DOWNS**  
HOTEL & CASINO



**MATPRA**  
MID-ATLANTIC TOURISM  
PUBLIC RELATIONS ALLIANCE





# SPONSORSHIP PACKAGES:

## Top Level Opportunities

### MONDAY DINNER SPONSOR - \$4,000

\*Can be split into \$2,000 increments

- Dover Downs Hotel & Casino (venue TBD)
- Approximately 130 media and DMO Representatives
- 10 minutes to address attendees
- Logo can be incorporated into dessert (may incur additional cost)
- One branded item at each table setting
- Logo/name/video on screen(s)
- Logo/name on conference sponsorship signage
- Display pop-up banners/signs
- One promo item per sponsor delivered to approximately 65 media in welcome bag
- Social media promotion in the form of 1 destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo included in conference agenda

### MONDAY OPENING RECEPTION SPONSOR - \$3,000

\*Can be split into \$1,500 increments

- Dover Downs Hotel & Casino (venue TBD)
- Approximately 130 media and DMO Representatives
- 5 minutes to address attendees
- Logo/name/video on screen(s)
- Logo/name on conference sponsorship signage
- Display pop-up banners/signs
- One promo item per sponsor delivered to approximately 65 media in welcome bag
- Social media promotion in the form of 1 destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo included in conference agenda

## Event Level Opportunities

### TUESDAY BREAKFAST - \$2,000

- Dover Downs Hotel & Casino (venue TBD)
- Approximately 130 media and DMO Representatives
- 4 minutes to address attendees
- Logo/name/video on screen(s)
- Sponsor can provide and display centerpieces
- Logo/name on conference sponsorship signage
- Display pop-up banners/signs
- One promo item per sponsor delivered to approximately 65 media in welcome bag
- Social media promotion in the form of 1 destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo included in conference agenda

### TUESDAY BOX LUNCH SPONSOR - \$500 EACH

- Guests will enjoy box lunches en route to afternoon FAMS
- Opportunity to address 18-20 attendees on the bus
- Sticker (sponsor to provide) placed on box or bag of lunch
- Logo/name on directional signage
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

### TUESDAY DINNER DINE AROUND - \$1,000 EACH

- Shuttle buses will transport attendees to restaurants
- Opportunity to address 18-20 attendees on the bus
- Display pop-up banner outside bus
- One promo item to be handed out by sponsor on the bus
- Logo/name on directional signage
- Logo/name on conference sponsorship signage
- Logo included in conference agenda

## CONTACT

JOHN DOERFLER, SALES & EVENT MANAGER

jdoerfler@visitdelawarevillages.com | 302-734-4888 x103

[www.VisitDelawareVillages.com](http://www.VisitDelawareVillages.com)





### WEDNESDAY BREAKFAST - \$2,000

- Dover Downs Hotel & Casino (venue TBD)
- Approximately 130 media and DMO Representatives
- 4 minutes to address attendees
- Logo/name/video on screen(s)
- Sponsor can provide and display centerpieces
- Logo/name on conference sponsorship signage
- Display pop-up banners/signs
- One promo item per sponsor delivered to approximately 65 media in welcome bag
- Social media promotion in the form of 1 destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo included in conference agenda

### WEDNESDAY LUNCH SPONSOR - \$3,000

\*Can be split into \$1,500 increments

- Dover Downs Hotel & Casino (venue TBD)
- Approximately 130 media and DMO Representatives
- 7 minutes to address attendees
- Logo can be incorporated into dessert (may incur additional cost)
- One branded item at each table setting
- Logo/name/video on screen(s)
- Logo/name on conference sponsorship signage
- Display pop-up banners/signs
- One promo item per sponsor delivered to approximately 65 media in welcome bag
- Social media promotion in the form of 1 destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo included in conference agenda

### Additional Opportunities

#### MATPRA MARKETPLACE

##### WELCOME BAG SPONSOR - \$1,250

- Approximately 130 media and DMO Representatives
- Promo item will be included in each bag for 65 media
- All attendees receive a bag
- Logo/name on conference sponsorship signage
- Logo included in conference agenda
- Full color logo, shared with MATPRA logo side

#### MATPRA MARKETPLACE

##### WATER BOTTLE SPONSOR - \$750

- Approximately 130 media and DMO Representatives
- Bottles will be given to all attendees
- Logo/name on conference sponsorship signage
- Logo included in conference agenda
- Single color logo, opposite side of MATPRA Logo

#### MATPRA MARKETPLACE LANYARD SPONSOR - \$500

- Approximately 130 media and DMO Representatives
- All attendees will receive a lanyard
- Logo/name on conference sponsorship signage
- Logo included in conference agenda
- Single color logo printed on lanyard

## CONTACT

JOHN DOERFLER, SALES & EVENT MANAGER

jdoerfler@visitdelawarevillages.com | 302-734-4888 x103

[www.VisitDelawareVillages.com](http://www.VisitDelawareVillages.com)







# 2020 MATPRA SPONSORSHIP OPPORTUNITIES

Dover Downs Hotel & Casino • September 21 - 23, 2020

*Come Play!*  
**DOVER DOWNS**  
HOTEL & CASINO



**MATPRA**  
MID-ATLANTIC TOURISM  
PUBLIC RELATIONS ALLIANCE

