



## 2024 Media Marketplace Sponsorship Opportunities

Available as of July 1, 2024

### Wednesday Lunch Sponsorship: \$4,000

- 4 minutes to address approximately 120 media and DMO representatives during seated Wednesday lunch
- Display pop-up banner/sign in dining room
- One small gift on each table
- Social media promotion in the form of one destination-specific story on MATPRA Instagram and Facebook; story to be featured via #sponsor static post
- Logo/name on conference sponsorship signage
- Logo in conference agenda
- *Idea: Partner with your neighboring jurisdictions and split the cost!*

### FAM Tour Sponsorship: \$1,500

- Address 30-40 attendees on bus to FAM Tour: pitch your destination with quizzes, gifts/prizes, or any other creative ideas you have!
- Logo/name on motorcoach sign
- Logo/name on conference sponsorship signage
- Logo in conference agenda
- *Idea: Partner with your neighboring jurisdictions and split the cost!*

### Connection Lounge Sponsorship: \$1,000

- Sponsor the Connection Lounge, a cluster of chairs in the host hotel where attendees can mingle in between sessions
- Logo/name on sign in lounge
- Small gift in lounge for attendees (DMO supplied)
- Logo/name on conference sponsorship signage
- Logo in conference agenda

### Bus snacks/water bottles: \$1,000

- Water bottles branded with your logo on all buses
- Snacks branded with your logo or from your destination (DMO supplied) on all buses
- Logo/name on conference sponsorship signage
- Logo in conference agenda

**In-Room Gifts: \$750 plus gift**

- DMO will provide a small gift, which will be placed in a gift bag with other sponsor gifts and left in journalist rooms Tuesday evening
- Logo/name on conference sponsorship signage
- Logo in conference agenda

**Registration Table Sponsorship: \$750**

- Logo/name of signage on registration table
- Logo/name on conference sponsorship signage
- Logo in conference agenda