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Central  
Delaware**  
*Explore the Unexpected*

## **2026 Media Marketplace**

### **Working Agenda**

Updated 4-27-26. Schedule subject to change.

### **Tuesday, September 22, 2026**

10 a.m. – 2 p.m.	Registration open
1 p.m. – 4 p.m.	Destination Media Tour (for media attendees)
2 p.m. – 4 p.m.	MATPRA Annual Meeting (mandatory for DMO attendees)
5 p.m. – 6 p.m.	Cocktail reception (media and sponsor DMOs)
6 p.m.	Opening reception (everyone)
9:30 p.m.	Return to Hotel; Set up at Marketplace (DMO attendees)

### **Wednesday, September 23, 2026**

7 a.m.	Breakfast (everyone)
8 a.m. – 11:45 a.m.	Media Marketplace (everyone)
12:00 p.m. – 1:30 p.m.	Lunch (everyone)
2-5 p.m.	FAM trips (everyone)
6 p.m.	Dinner (everyone)

### **Thursday, September 24, 2026**

7 a.m.	Breakfast (everyone)
8 a.m. – 12 p.m.	FAM trips (everyone)
12 p.m. – 2 p.m.	Closing Lunch (everyone)